Street Foods of the Black Sea Area
Bulgaria, Georgia, Russia, Ukraine

Dep. of Catering and Tourism, University of Food Technologies, Plovdiv Bulgaria
Elkana, Biological Farming Association, Tbilisi, Georgia
Moscow State University of Food Productions, Russia
Odessa National Academy of Food Technologies, Ukraine
Uzhgorod National University, Ukraine

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05 October, 2012
TFI/ Street food Seminar, Cesena, Italy
In the frame of BASEFOOD project the Street Foods (SF) of four Black Sea countries – Bulgaria, Georgia, Russia and Ukraine, have been studied by partner institutions from the respective states:

- Dep. of Catering and Tourism, University of Food Technologies, Plovdiv, Bulgaria
- Elkana, Biological Farming Association, Tbilisi, Georgia
- Moscow State University of Food Productions, Russia
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BLACK SEA AREA MAP

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INTRODUCTION

- Each organization took own angle of the studies, and the results are presented in individual posters.

- This presentation is a short overview of the findings made by the 5 BASEFOOD project partners from 4 countries.

- The results of the studies have shown lots of similarities in modern tendencies, as well as differences in range of product offers, consumer-driven developments, traditions and cultural influences, etc.

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Street food is food obtainable from a street-side vendor, often from a makeshift or portable stall.

The food and green groceries sold in farmers’ markets may also fall into this category, including the food exhibited and sold fairs / festivals.

According to the Food and Agriculture Organization, 2.5 billion people eat street food every day.
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DEFINITION

Street food is defined as ready-to-eat foods and beverages that are sold, purchased on the street and consumed, usually walking or standing in public places.

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Street Food has old, historical roots with complex social-economic and cultural implications.
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FROM THE HISTORY OF STREET FOOD – BULGARIA & GEORGIA

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SELLERS OF “BOZA” AND “ARIAN” IN BULGARIA (1920-30)

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WOMEN MAKING “BANIZA” IN STREET, BULGARIA (1910-20)

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FRESH AND DRIED FRUITS SOLD ON STREET, GEORGIA XIX C

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Some street Foods are local and have long history

“GEVREK” Sold in Bulgaria

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SELLING SYRUP BULGARIA & GEORGIA

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Past and Present

GEORGIAN BREAD-MAKING IN THONE (TRADITIONAL OVEN)

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Many Street Foods are introduced

SELLING MAIZE AND POPCORN IN BULGARIA

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DONNER, PIZZA, KEBAB IN BULGARIA
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Often you find mixture of all

KHACHAPURI PLACE OFFERING ALSO PIZZA, ETC.
GEORGIA

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TYPICAL STREET FOOD IN RUSSIA

- Monzonchei - ice cream
- Pechki - pancakes with sour cream, custard, butter, jam, etc.
- Vinniki - made of dough filled with mashed potato
- Pieczeniki - pies with different fillings (meat, mushrooms, cottage cheese, apples, beet, etc.)
- Pirozhki - small cakes
- Shashlik - meat skewers
- Somcha - fried sunflower seeds
- Varnaya kozinarka - cooked salted corn

Introduced into Russian market during last 25 years:
- Shaurma (shawarma) - kebab
- Kebab - burger
- Hot dog
- Sandwich

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FESTIVALS MOSTLY HELP TO MAINTAIN TRADITIONS

FESTIVAL IN WEST UKRAINE
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FESTIVALS IN GEORGIA

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TRADITIONAL FOOD YOU CAN FIND IN RURAL AREAS

STREET MARKET AND FOOD IN GEORGIA

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AND IN TOURISTIC PLACES OF BIG CITIES

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With the expansion of Street Foods in the last 20 years, basic concerns are for food safety and health effects.

Globalization and fast invasion of foreign cuisines tend to uniform Street Food offer and threaten the identity and attraction of traditional Street Food.

Some traditional products lost popularity and are replaced by new, borrowed from other countries, both western and eastern.

Although, for several traditional Street Foods, well adapted to consumers’/ tourists’ needs, market is growing and product diversification also takes place.
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Khachapuri Diversity in Georgia

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Thank you for listening!